

Alcohol License FAQ

Information provided on this site comes from the Wisconsin Department of Revenue, the League of Wisconsin Municipalities, Wisconsin State Statutes Chapter 125.

Who needs to have an alcohol beverage license?

Anyone wishing to sell, deal, vend, or traffic in any and all types of alcohol beverages within the Village of Blue Mounds, for consumption either on or off the premises, must obtain the appropriate alcohol beverage license(s).

What types of alcohol beverage licenses are there?

For the Town of Rusk, there are three different licenses for establishments wishing to sell or deal in alcohol beverages. All licenses are valid for one year and must be renewed annually. The license year begins July 1 and ends June 30 of every year.

What is the fee for an alcohol beverage license?

Applications fees vary depending on license type. In addition to the application fee, applicants are required to pay the cost of publication for the license notice in the local paper. State law requires that notice of all applications be posted, or published, in a local newspaper prior to granting of the license.

How do I apply for an alcohol beverage license?

Application forms will be available for download on this site, or from the Department of Revenue website. After you submit the application, the Clerk will publish the application once in the weekly newspaper, to see if there are objections in the community. The Town Board will vote on the application. The license may not be granted until at least fifteen days after the application is filed with the Clerk.

How do I qualify for an alcohol beverage Operator license?

To qualify for an alcohol beverage license in the Town of Rusk.

- 1.You must be of legal drinking age (21).
- 2.You must have resided continuously in Wisconsin for at least 90 days prior to the application date.

3.You must not be a habitual law offender or have felony convictions which substantially relate to the alcohol beverage licensing activity.

4.You must have completed a responsible beverage server training course.

Can I get a liquor license if I have a criminal record?

A criminal record is not an automatic bar to getting a license. If the law offenses are determined by the Clerk to be habitual or substantially related to activities described in the license, the application may be rejected. If you have any questions concerning this point, please contact the Clerk on the web, or by phone at (715) 624-3399

Does a licensee or agent have to be on the premises at all times during open hours?

No. However, there must be one or more "licensed" operators in charge of the premises. An operator's license, sometimes referred to as a "bartender's license," must be obtained for each person who will be placed in charge of the premises during hours of operation.

How do I apply for an operator's license?

To apply for an operator's license, simply download and complete the application form and submit it at Town Clerk with the respective fee.